

Vitali Tsernosev

Palo Alto, CA 94306 | 650-862-0454 | vitali@vett.biz | <http://www.vitali.mobi/>

UX/UI Designer

Diverse Software Designer with extensive and diverse UI/UX, AI Mobile/Web experience including wireframes design, visual interfaces design, prototyping, visual assets delivery, front-end coding, usability and accessibility, browser compatibility and testing. Design mobile applications for smartphones, iPad, Android and mobile web technologies. Collaborate with Project Managers, UI's, Backend Developers and Quality Assurance teams to drive product releases. Quick learner that rapidly adapts to emerging technologies. Strongly details-oriented.

Core Technical Competencies

Platforms	Mac, Windows, iOS, Android, other mobile systems
Languages	HTML, CSS, XML, JavaScript.
Software	Adobe Creative Suite (InDesign, Illustrator, Photoshop), Sketch, Omnigraffle, Atom, GitHub, Axure, XCode, Eclipse, Jira, Wiki, Svn.
Knowledge	AJAX technology, Angular JS, jQuery and other JavaScript frameworks.

Areas of Expertise

UI/UX Design	Concept Design / Product Strategy	Complex Design Resolution
Information Architecture (IA)	Web and Mobile Prototyping	Visual Design Aesthetic
Research and Analysis	Data Visualizations	Team Collaboration

Professional Experience

Cisco / ex. Broadsoft (<https://www.cisco.com>), Milpitas, CA **09/2016 – 11/2019**

Sr. UX Designer / UI Developer

Provided lead design direction for next level of the Cloud Contact Center Web application including new features and services implementation as UI Developer.

- Delivered Web platform Saas using wireframes, Sketch to solidify the design.
- Technologies and software: Sketch, Bootstrap, HTML5, CSS3, Angular JS, Github, Jira, Atom.

Yuzu (<https://www.yuzu.com>), Mountain View, CA

11/2014 – 06/2016

UX Designer

Designed applications for the Android platform and participated in brainstorming, concepts, prototypes and wireframes as a part of the UX Design team.

- Managed the Android developing process providing insight from UX perspective that resulted in quality releases that met client needs.
- Supported Windows, iOS, Web platform applications to ensure usability and user experience.
- Supported Usability Research team at User Study sessions providing insightful feedback that impacted product development.
- Created Web, mobile platforms prototyping.

YP Holdings LLC (<https://www.yp.com>), Sunnyvale, CA

01/2010 – 11/2014

Senior UI Specialist

Lead role in the Web, Mobile Web, Apps (iPhone/Android/iPad/Windows/Blackberry) design including brainstorm, concepts design, prototyping, user flows and wireframes design, visual design.

- Created design solutions for various platforms.
- Developed front end Mobile Apps (Web/Native).

NexTag (<https://www.nextag.com>), San Mateo, CA

06/2009 – 12/2009

UI Engineer, A/B testing Interface Designing

Designed Microsites including conducting testing of interfaced and Interaction flows prototyping.

SolutionSet LLC (<https://www.solutionset.com>), Palo Alto, CA

04/2005 – 01/2009

Visual UI Designer / Front-end Web Developer

Designed and developed tens mock-ups, wireframes, storyboards, style guides, website UIs, Flash animations, banners, corporate styles and logotypes as a consultant to multiple large clients such as eBay, SAP, Autodesk, Janus, TiVo, Kodak as well as non-profit organizations.

- Designed many websites and mobile device software (for iPhones).
- Accountable for the design and development process, including website design, HTML/CSS/JavaScript pages developing, graphics optimization, PHP templates setting, Flash animations and AS2/3 XML driven application, web and print presentations, usability and accessibility, browser compatibility testing.

Additional Experience

UI Design / Development Freelancer

Responsible for design process, including: website design, html templates, optimized graphics, usability/accessibility/browser compatibility testing, and developed pages in hand-coded html. Responsible for the design, development and maintenance of web sites. Used Photoshop to improve/create images and background to deliver faster web pages to the user.

Education

Informational Technologies, Tallinn University of Technology, Kohtla-Jarve, Estonia

Training and Certifications

Enterprise Design Thinking Practitioner, IBM, 2019

UI / UX Design Specialization, California Institute of the Arts, CA, 2019

AJAX Course, Foothill College, Palo Alto, CA, 2012

Master level certificates in HTML, CSS, JavaScript (Brainbench), 2015

Awards

11th Annual Webby Awards Official Honoree Selection, 2007