

# Vitali Tsernosev

Senior UX / Product Designer

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## Professional Summary

Diverse UX Designer with 10+ years of extensive experience designing wireframes, visual SaaS UI, data-intensive applications, prototyping, Design systems, hand and vibe front-end coding, usability and accessibility, compatibility and testing. Specialized in transforming complex systems and data into intuitive dashboards, network fabric visualization, workflows. Quick learner that rapidly adapts to emerging technologies. Strongly details-oriented.

## Core Skills

**Design & Strategy:** End-to-End B2B UX, SaaS Enterprise Product Design, Complex System and Network Fabric Visualization, Data-Intensive Dashboards, UX Consistency, Cross-Functional Alignment, Product Vision Definition, User Requirement Gathering, Design Systems, Interaction Design, Prototyping, Accessibility.

**Technical:** Figma, FigJam, Adobe CS, Windsurf, Jira, Git, Claude, Antigravity, HTML/CSS/JS, Hand Front-End Coding, Vibe (AI-Assisted) Coding, etc.

## Professional Experience

**Sr. UX Designer** | 10/2020 – 05/2026

**Extreme Networks, Inc.** (San Jose, CA)

- Partnered with PM and Engineering on UX strategy drove **26% YoY Product Revenue Growth (\$307M)** by designing Extreme Platform ONE™, a unified SaaS experience that achieved the company's best bookings quarter in two years.
- Designed SaaS platforms for network management and analytics, improving usability of complex data-heavy systems. ARR growth accelerated **24% year-over-year**, achieving the company's best bookings quarter in two years.
- Simplified complex workflows from **8 clicks to 1** by architecting multi-domain, multi-layer views that consolidated fragmented functions into a single cohesive workspace.
- **"Living Topology" Design:** A single visualization layer that merges physical, Wi-Fi, and Fabric maps—including non-Extreme hardware. Consolidation of up to 4-5 disparate management portals into 1 single workspace.
- Accelerated stakeholder alignment by pioneering **AI-assisted prototyping** initiatives using Windsurf and Figma MCPs to link high-fidelity designs directly to production-ready code.

- Led systemic design scalability by contributing a significant volume of new components to the Extreme Design System (EDS).

**Sr. UX Designer / UI Developer** | 08/2016 – 09/2019

**Cisco, Inc. (BroadSoft, Inc.)** (San Jose, CA)

- Led UX design for cloud-based contact center SaaS platform.
- Increased agent productivity by 22% for a cloud-based contact center SaaS platform through the delivery of high-density interaction models and simplified workflow navigation.
- Decreased front-end development cycles by 35% by bridging the design-engineering gap, delivering high-fidelity interactive prototypes built with Angular, HTML5, and CSS3.
- Improved platform accessibility scores to 99% compliance by integrating automated and manual accessibility testing into the UI development lifecycle.

#### Earlier Experience

**UX Designer / UI Specialist** | 05/2005 – 06/2016

**YP Holdings, NexTag, Acqueon, Inc., Yuzu, SolutionSet** (San Francisco bay area, CA)

- Delivered UX/UI solutions across web, mobile, and enterprise platforms.
- UI, Web, Mobile apps designed for clients including eBay, SAP, Autodesk, and TiVo.

#### Education

**Tallinn University of Technology College** (Kohtla-Jarve, Estonia) | 09/1996 – 05/2000

AS IT

#### Certifications

CalArts UI/UX Specialization,  
IBM Enterprise Design Thinking,  
HTML, CSS, JavaScript.