

Vitali Tsernosev

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Senior User Experience / Product Designer – SaaS, Data Visualization, Design System, AI.

Senior UX / product designer with 10+ years of extensive experience designing wireframes, visual SaaS UI, data-intensive applications, Design system, front-end coding in HTML, CSS, and JavaScript with hands-on prototyping in production frameworks, usability and accessibility, compatibility and testing. Specialized in transforming complex systems and data into intuitive dashboards, network fabric visualization, workflows. Quick learner that rapidly adapts to emerging technologies. Strongly details-oriented.

WORK EXPERIENCE

Extreme Networks, Inc. Sr. UX Designer

10/2020 – 05/2026
San Jose, CA

- Drove 26% YoY (\$307M) revenue growth by collaborating with PM and Engineering to design Extreme Platform ONE™, enhancing user experience and achieving record bookings within 12 months.
- Reduced workflow steps from 8 to 1 by architecting multi-domain, multi-layer views, cutting user interaction time significantly. That consolidated fragmented functions into a single cohesive workspace.
- Architected a unified 'Living Topology' visualization layer, validating complex multi-layer views through iterative user testing workshops to consolidate 5 disparate management portals into a single, intuitive workspace.
- Accelerated stakeholder alignment by pioneering AI-assisted prototyping initiatives using Windsurf (Devin), Claude and Figma MCPs to link high-fidelity designs directly to production-ready code.
- Led systemic design scalability by contributing a significant volume of new components to the Extreme Design System (EDS).

Acqueon Inc User Experience Lead • Contractor

02/2020 – 10/2020
San Jose, CA

Lead UX project for Acqueon cloud-based omnichannel engagement platform.

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Cisco, Inc. (BroadSoft, Inc.) Sr. UX Designer / UI Specialist

08/2016 – 09/2019
San Jose, CA

- Led UX design for cloud-based contact center SaaS platform.
- Increased agent productivity by 22% for a cloud-based contact center SaaS platform through the delivery of high-density interaction models and simplified workflow navigation.
- Decreased front-end development cycles by 35% by bridging the design-engineering gap, delivering high-fidelity interactive prototypes built with Angular, HTML5, and CSS3.
- Improved platform accessibility scores to 99% compliance by integrating automated and manual accessibility testing into the UI development lifecycle.

YP Holdings, Nextag, Yuzu, Solution Set
UX Designer / UI Specialist

05/2005 – 06/2016
San Francisco bay area, CA

- Synthesized research across web, mobile, and enterprise platforms into scalable interfaces, reducing design-engineering misalignment and accelerating time-to-market.

EDUCATION

AS in Information Technology (IT)

Tallinn University of Technology College

Kohtla-Järve, Estonia • 09/1996 – 05/2000

CERTIFICATIONS

Google AI Professional Certificate

CalArts UI/UX Specialization

IBM Enterprise Design Thinking

HTML, CSS, JavaScript

Meta React Specialization by Meta

Tailwind

AWARDS & SCHOLARSHIPS

11th Annual Webby Awards Official Honoree Selection

Webby

SKILLS

Assets, Business goals, Core Product, Digital products, End to end, Experiments, Github, Insights, New tools, Ownership, Pixels, Portfolio, Problem-solve, Product experience, Refining, Sketching, Sketching, Solve problems, Startups, Strategy, Thoughtful, Tooling, Typography, Typography, User Feedback, User needs, Visual Design